

Anne Goodman

industrial designer

contact

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annegoodmandesign.com

skills

Adobe Photoshop, Adobe Illustrator,
Adobe InDesign, Adobe After Effects,
Design Research, Brainstorming,
Hand Sketching, Autodesk
Sketchbook, Presentation Building,
Project Management, Design for
Manufacturing, Solidworks,
Rhinoceros, Keyshot

References and portfolio available upon request

education

University of Notre Dame

Bachelor of Fine Arts in Industrial Design, 2015

GPA: 3.87, Magna Cum Laude

experience

Radio Flyer Inc, Chicago, IL

Industrial Designer II, February 2018–Present

- Assist in creating design research briefs and research plans for 2019 and beyond.
- Conduct ethnographic research and synthesize finding to identify and report out insights that lead to product innovations.
- Lead brainstorms to create new product concepts, prototype and conduct user testings, and work with engineers to get products ready for manufacturing.
- Create compelling product graphics and explore color, finish, and materials that maintain the company's visual brand language.

Radio Flyer Inc, Chicago, IL

Industrial Designer, November 2015–February 2018

- Grew my contributions to the Product Development team by taking the lead role in multiple design research initiatives to inform the 2017 and 2018 product lines.
- Ideated new product concepts and created prototypes to conduct user testing and refine concepts.
- Began managing new product launches with responsibility for project schedules, project asset creation and release, and product specification documents.

Radio Flyer Inc, Chicago, IL

Industrial Design Intern, September 2015–November 2015

- Worked on the Product Development team designing products for the 2016 line.

Studio One Eleven- A Division of Berlin Packaging, Chicago, IL

Industrial Design Intern, June 2014–August 2014

- Created structural packaging concepts and presentations for a variety of clients.

Whirlpool Corporation, Benton Harbor, MI

Global Consumer Design Intern, June 2013–August 2013

- Worked on an intern team to create and visualize design concepts within the Emerging Categories group.

honors & awards

IDSA Student Merit Award Winner, 2015

Riley Prize in Design, 2015

Bill and Connie Greif Art Award, 2014

interests

Sewing, yoga, swimming, running, cooking, coffee